



DRAKENSTEIN

MUNISIPALITEIT • MUNICIPALITY • UMASIPALE WASE

APPROVED/AMENDED	MEETING	DATE
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SPORT & RECREATION POLICY

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1. POLICY STATEMENTS

The Drakenstein Municipality seeks to enhance the quality of life of the inhabitants of Drakenstein through the provision of quality Sport and Recreation facilities, programmes and partnerships and to provide world-class facilities that will contribute to Drakenstein being a favoured Sport and Recreation destination.

The provision of facilities and programmes and the establishment of partnerships must be in accordance with and further the strategic development imperatives espoused in its Integrated Development Plan and be in compliance with legislation relevant to local government and specifically the **National White Paper on Sport and Recreation** and the **Provincial Rainbow Paper on Sport and Recreation**.

MUNICIPAL HISTORY & CURRENT CONTEXT

Drakenstein Municipality is the major provider of a range of sports facilities and programmes in its area of operation.

The sports and recreation facilities exist to fulfil the sport and recreation need of all its citizens in general and to serve the sporting needs and interests of organised and professional sports formations at local and other levels for the benefit of Drakenstein and its people and South Africans in general.

Various organised sports formations across the sporting codes exist in the Drakenstein municipal area. Drakenstein municipality recognises the sporting fraternity as key strategic partners in the growth and development of Sports and Recreation facilities and programmes, in addressing the social problems that plague the Drakenstein municipal area and in the attraction of major events to Drakenstein municipality.

The municipalities of Saron, Wellington and Paarl amalgamated in 2000 to form the Drakenstein municipality. Various rural areas that previously resorted under the District councils were also amalgamated into the Drakenstein municipality. Different arrangements and relationships existed between the various disestablished municipalities and sporting fraternities in their areas of operation.

MUNICIPAL SPORT AND RECREATION ROLE

Sport and Recreation is a vital developmental tool to maximise social development through the provision of facilities and programmes for all members of society, but especially that of youth, women, children, the disabled and other marginalized groups. Investment in Sport and Recreation provide personal, social and economic benefits. It contributes to

- leading a full and meaningful life.
- building self-esteem and a positive self-image
- leading a balanced life, achievement of full potential and life satisfaction
- the human development process.
- the prevention of certain physical diseases and ill health, reducing the impact on the health budget.
- reduction in vandalism and criminal activity
- tourism growth and increased economic activity.
- building strong, cohesive communities.
- reducing alienation and antisocial behaviours.
- promotes cultural harmony.
- opportunities for community involvement, shared management and ownership of resources
- improved social interaction.

Through Sport and Recreation the Drakenstein Municipality plays a **Leadership role** in Policy formulation, planning and coordination to promote Sport and Recreation, Addressing the needs of disadvantaged communities, Developing of partnerships and Promoting the principle of subsidiary where coordination is best executed at local level, a **Facilitative role** in the creation of a conducive environment for the development of Sport and Recreation in the Drakenstein area, ensuring coordination of support services and facilities for all levels of sport to prosper, including professional sport and assisting the informal sports sector to become formalised and a **role as the Provider** of facilities and programmes to redress the imbalances of the past and where the private sector do not provide and strategic investment decisions for Sport and Recreation which will impact positively on society as a whole.

COMPLIANCE AND OTHER INFLUENCING FACTORS

The Drakenstein Municipal Sports and Recreation policy is legislatively compliant and adheres to further relevant influencing factors such as the strategic priorities of the Drakenstein Municipality, the principles of accessibility, affordability, sustainability and equity and the continual interaction between the Drakenstein Municipality, the community of Drakenstein, other relevant stakeholders and the Sport and Recreation fraternity.

2. POLICY PURPOSE

1. To provide an integrated sport and recreation policy that is equitable, affordable and sustainable
2. To provide clear guidelines for Drakenstein Municipality's sport and recreation role in accordance with its Integrated Development Plan.
3. To provide clear guidelines for Drakenstein Municipality's provision and management of facilities, allocation of resources, co-ordination of events and development of human and physical resources.
4. To provide clear guidelines for Drakenstein municipality's relationships with the professional sport and recreation fraternity.

3. POLICY OBJECTIVES

3.1. Provide an integrated sport and recreation policy that is equitable, affordable and sustainable

The Drakenstein municipality will, within its capacity, strive to achieve the following objectives in the provision and promotion of sport and recreation opportunities for its citizens and visitors

1. Develop, promote and provide Sport and Recreation programmes in accordance with the strategic objectives of the Drakenstein Municipality
2. Provide and manage facilities which promote equitable access in a sustainable manner
3. Coordinate the contribution of Sport and Recreation to a Major Event Strategy for the Drakenstein Municipality
4. Optimise Sport and Recreation as a developmental tool towards the social well being of the inhabitants of the Drakenstein Municipality
5. Develop and promote effective partnerships with all role players in the delivery of Sport and Recreation services.
6. Facilitate, provide and promote major events i.e. local, regional, national and international sport & recreation events that will enhance the quality of life of the residents of the Drakenstein Municipality and increase economic activity.

3.2. Provide clear guidelines for Drakenstein Municipality's sport and recreation role in accordance with its Integrated Development Plan.

The Drakenstein Municipality will optimise sport and recreation as a developmental tool towards the social well-being of the people of the Drakenstein municipality by:

1. Developing sport and recreation facilities and the delivery of developmental sport and recreation services.
2. Presenting programmes that are developmental in nature and targeting areas and groups identified in the policy.
3. Seeking partnerships with the organised sport fraternity for the introduction of all types of sport to the community and especially the youth.
4. Pursuing a programme of involving local communities in sport and recreational activities at local level along the principles of Sport and Recreation for All.
5. Developing sustainable Sport & Recreation infrastructure and programmes within the Drakenstein Municipality targeting specifically disadvantaged communities.
6. Promoting creativity and self-reliance on the part of community sport and recreation bodies or groups.
7. Increasing its participation in sport and recreation activities whether formal or informal.
8. Promoting the maximum use of all sport and recreation facilities through facilitating the involvement of as many sport codes, both well known and lesser-known sport types, at facilities.
9. Facilitating the active development of community sport and recreation structures.
10. Seeking to increase the allocation of funds for municipal services partnerships in sport and recreation at local community level.

The Drakenstein municipality will develop, promote and provide sport and recreation programmes in accordance with the strategic objectives of the Drakenstein municipality by:

1. Identifying zones of poverty and social disintegration as priority areas for the provision of programmes.
2. Facilitating the development of an integrated, coordinated and equitable partnership for the presentation of sport development programmes in the Drakenstein Municipality.
3. Facilitating, Co-ordinating or presenting programmes in target areas or to target groups.
4. Sourcing or developing outcomes-based programmes for specific problem areas or needs.
5. Recruiting, training and coordinating volunteers for the presentation of programmes.
6. Marketing all programmes according to a marketing plan.
7. Evaluating all programmes to determine effectiveness.
8. Assuming a leadership role in the development of partnerships for the provision of Sport & Recreation programmes with various role players.

3.3. Provide clear guidelines for Drakenstein Municipality's provision and management of facilities, allocation of resources, co-ordination of events and development of human and physical resources.

Provide and manage facilities, which promote equitable access in a sustainable manner by:

- 1 Adopting an integrated development approach to the provision of Sport and Recreation facilities (indoor and outdoor), informed by the Integrated Development Plan, Municipal Spatial Development Framework and Local Area Spatial Plans.
- 2 Actively pursuing and promoting the optimum use of common resources in the provision of Sport and Recreation facilities to the citizens of the Drakenstein.
- 3 Maximising its existing resources, public or private, before developing new ones.
- 4 Rationalising the use of municipal and school sport facilities to ensure optimum use of these common resources for the benefit of all participating in Sport and Recreation.
- 5 Leveraging opportunities for the provision of sport facilities through innovative arrangements with the private sector.
- 6 Seeking symbiosis between the municipality and schools in terms of improved access to facilities. Will be determined in terms of the availability and maintenance requirements of each relevant facility in accordance with the agreement of the Local Sport and Recreation Forum.
- 7 Developing strategic relationships with other spheres of government in the spirit of co-operative governance
- 8 Managing Sport and Recreation facilities in a manner that ensures equitable access and sustainability of facilities.
- 9 Striving to reduce maintenance liability to the Drakenstein Municipality.
- 10 Promoting ownership and responsibility amongst Sport and Recreation organisations and individuals.

- 11 Seeking cost effective means of service delivery such as joint management partnerships with users of facilities and building community capacity.
- 12 Adopting a facilities maintenance plan that sets down a minimum level of service that must be provided by the Drakenstein Municipality for the different categories of facilities.

Allocate resources in a manner that ensures equitable access by:

1. Upholding the principle of equity, affordability and access in allocation of leases.
2. Entering into leases that promote a rationalised use of municipal amenities and resources [especially land] for sport purposes and reduce duplication in the provision of sport facilities in neighbourhoods.
3. Leasing of land and amenities for sport purposes should promote different types of sport and not duplicate particular sports type facilities readily available in a particular area either publicly or privately owned, such as school facilities.
4. Ensuring that rental for sport leases is balanced in terms of the need to promote sport with the need to receive reasonable return on investment. Categorising facilities under its control in accordance with the categorisation as outlined in the Sport and Recreation Facilities Plan of the Western Cape Government.
5. Where possible, entering into partnerships in accordance with specific locational needs with users of indoor Sport & Recreation facilities.
6. Including a formal maintenance agreement into all lease agreements specific to the facility and the lessee.
7. Individual leases for sporting purposes outside of the institutional framework can be entered into along the following principles:
 - 7.1. Entering into lease agreements with the Local Sport and Recreation Forums to manage sport complexes.
 - 7.2. Facility Management Committees (FMC) could be established to assist with management and maintenance of facilities, especially sports field complexes.
 - 7.3. Facility Management Committees must consist of equal representation of the various user groups of a particular facility.

7.4. There should be clear memoranda of agreements between the Local Sport and Recreational Forum and the Drakenstein Municipality. Agreements must be formally approved by the relevant structures within the Drakenstein Municipality.

7.5. The FMC must be a member of a duly constituted Local Sport and Recreation Forum.

7.6. A record of the annual accounts and proof of regular meetings of all lessees must be forwarded to the Drakenstein Municipality.

7.7. Individual partnership agreements will be entered into with the duly elected representatives of the users of such a facility known as the Centre Committee.

7.8. These centre committees should affiliate to local Sport & Recreation Forum.

7.9. These are: International, National, Regional, District and Local Facilities.

7.10. Where clubs or sport entities seek to lease municipal property in areas where there already exists sufficient similar facilities, the Drakenstein Municipality should charge a market related rental for such a lease.

Coordinate the hosting of major sport and recreation events in the Drakenstein municipality by:

1. Developing a Major Sport & recreation event strategy.
2. Creating conditions necessary for the successful staging of major events that will promote Drakenstein as a world class sport destination.
3. Seeking partnerships for joint major sport and recreation events to be hosted in accordance with the proposed municipal major events strategy.
4. Forging clever partnerships with the private sector, especially as it relates to the hosting of major sport and recreation events in the region
5. Suitably equipping relevant facilities to host major events.
6. Initiating the creation of an event procurement fund as a means of leveraging suitable partners in the implementation of an event strategy.
7. Clarifying and defining the roles of different partners to ensure optimum exposure to the Drakenstein Municipality.

8. Co-ordinating all relevant support services in the Drakenstein Municipality through an event management plan.
9. Procuring major sport and recreation events for the Drakenstein Municipality in accordance with the Major Events strategy of the Municipality.

3.4. To provide clear guidelines for Drakenstein municipality's relationships with the professional sport and recreation fraternity.

Drakenstein municipality will develop and formalise channels of communication with a wide range of sport and recreation stakeholders by:

1. Facilitating the establishment of an inclusive, representative sports fraternity Council to act as the primary sports advisory body to the Drakenstein Municipality within the framework and complementary to the municipal legislative requirement of ward-based planning and the strategic imperatives as espoused in the Municipal Integrated Development Plan.
2. Facilitating the development and adoption of a Charter to describe structure, roles and responsibilities of the Sports Council and its relationship with the Drakenstein municipality not excluding the strategic advisory role of capital and operational resource allocation
3. Institutionalising the **Drakenstein Sport and Recreation Council** as a recognised **advisory body** to the Drakenstein municipality.
4. Providing operational support for the effective performance and administration of the Sports Council.
5. The principle of collective collaboration at all levels regarding both policy and operational matters to be maintained at all times via this process of representation and consultation.
6. The organizational structure of this representative council should reflect inclusive representation at all levels. A graphic representation of a possible structure is attached (page 15)

7. Sport and Recreation organizations affiliated to any level of this structure will have first preference to the use of municipal Sport and Recreation facilities. (Non-members will be considered on an ad hoc basis in accordance with the relevant maintenance requirements of specific facilities)
8. Local Sport and Recreation Forums should be established as inclusive structures at local level, which facilitates communication between the Drakenstein Municipality and all the Sport and Recreation organizations at local level.

4. INSTITUTIONAL FRAMEWORK

DRAKENSTEIN MUNICIPALITY

DRAKENSTEIN SPORT COUNCIL
(Representatives from Sport Forums)

Paarl
Sport
Forum

Wellington
Sport
Forum

Saron
Sport
Forum

Gouda
Sport
Forum

Hermon
Sport
Forum

Simondium
Sport
Forum

Mbekweni
Sport
Forum

AFFILIATED CLUBS, SCHOOLS, CODES, ETC.

(Only affiliated members should be representatives of Forums)