

17TH

FAIR TRADE CITIES AND TOWNS
INTERNATIONAL CONFERENCE

CULTIVATING EQUITABLE ECONOMIES

DRAKENSTEIN, PAARL
20 - 22 SEPTEMBER 2024



Friday, 20 Sept 2024

Time	Description	Venue	Speaker/Facilitator
08:00 - 15:00	Schools and Universities Workshop (paid event 60Euros hosted by WFTO A&ME)	Nederburg Wine Farm (Ingenuity Breakaway Room) Field Visit: Charleston Hill Primary	Register here
10:00 - 14:00	Excursion: Tour of Nelson Mandela's House at Drakenstein Prison - where he took his first steps to freedom after 27years in prison (Optional) (3Euros)	Drakenstein Prison	Chrismare Carse
10:00 - 13:00	ABSA B2B Session	Nederburg Wine Farm Courtyard Breakaway Room	ABSA Business
12:00 - 16:00	Registration	Nederburg Wine Farm The Pavilion	Griffin Windvogel (RSA)
12:00 - 20:00	Exhibition Opens	Nederburg Wine Farm The Pavilion	Cindy Winter (RSA)
16:00 - 16:10	Official opening	Nederburg Wine Farm The Pavilion	(RSA) Master of Ceremony
16:15 - 16:30	Opening Address	Nederburg Wine Farm The Pavilion	Cllr. Stephen Korabie Executive Mayor: Drakenstein Municipality
16:35 - 16:45	Word of Support Neumarkt Municipality	Nederburg Wine Farm The Pavilion	Markus Ochsenkühn Lord Mayor of Neumarkt
16:50 - 17:10	Address Cultivating Equitable Economies	Nederburg Wine Farm The Pavilion	Dr. Elna von Schlicht Executive Mayor: Cape Winelands District Municipality
17:20 - 17:30	Word of Support World Fair Trade Organization	Nederburg Wine Farm The Pavilion	Roopa Mehta (India) World Fair Trade Organization: President
17:35 - 17:45	Word of Support Fairtrade International	Nederburg Wine Farm The Pavilion	Isaac Tongola (Kenya) Executive Director: Fairtrade Africa
17:50 - 18:10	Events as Catalysts for Sustainable Development	Nederburg Wine Farm The Pavilion	Ricardo Mackenzie Western Cape Minister: Cultural Affairs and Sport
17:40 - 18:00		Nederburg Wine Farm Graue Hall	Master of Ceremony
18:00 - 22:00		Nederburg Wine Farm Graue Hall Courtyard	



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FAIRTRADE

Market Style Cocktail Dinner



Western Cape
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CAPE WINELANDS DISTRICT
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Drakenstein Municipality



WORLD FAIR TRADE
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MIDDLE EAST

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Saturday, 21 Sept 2024

Time	Description	Venue	Speaker/Facilitator
08:00 - 09:30	Strides For Africa Walkathon	Paarl Arboretum	Andrew Koopman (WFTO Africa & Middle East) Registration: https://walkathon.wfto-africa.org/
10:00 - 10:10	Opening	Nederburg Wine Farm The Pavilion	Master of Ceremony
10:15 - 10:40	Address: Growth For Jobs Strategy	Nederburg Wine Farm The Pavilion	Dr. Ivan Meyer Western Cape Minister: Economic Development and Tourism
10:45 - 11:00	Group Photo	Nederburg Wine Farm The Pavilion (Outside)	Department of Cultural Affairs and Sport
11:05 - 12:00	How Can Sustainability Movements Contribute to African Economies?	Nederburg Wine Farm The Pavilion	Vuyisa Qabaka (AfCFTA) Cheryl Phillips (RSA) Hisham Al Gazzar (Egypt) Abubakar Afful (Ghana) Noko Phineas Masipa (RSA) Ashley Adriaanse (African Bank) Facilitator: Paul Colditz (RSA)
12:05 - 13:05	Breakaways: How to start and build a successful campaign?	Nederburg Wine Farm Bergrivier Breakway Room (Hybrid (Zoom))	Campus/University Campaign Brian Nyagah (Kenya), Obed Tum (Domestic FT Africa) Patricia Da Costa (Vrije Universiteit Brussel) Oscar Bonte (Vrije Universiteit Brussel) Facilitator: Prof. Dr. Hauser (Germany)
		Nederburg Wine Farm Ingenuity Breakway Room (Hybrid (Zoom))	Schools Campaigns Karen Munda (Zimbabwe) Karin van Breda (Netherlands) Aileen Böckmann (FT Deutschland) Bianca De Wolf (Belgium) Facilitator: Musa Mpofu (RSA)
		Nederburg Wine Farm Breakaway Room: Manor House	Fair Trade Communities and Towns Tadeusz Makulski (Poland) Oliver Schmidt (Germany) Olivier Ntonga (Cameroon) Facilitator: Wynnie Kangwana (Germany)
		Nederburg Wine Farm Breakaway Room: Courtyard	Government Institutions Campaign : Cheryl Phillips (RSA) Kiera Wilkins (Scotland) Anna Spaulding (Germany) Elke De Sagher (Belgium) Facilitator: Bheki Magwaza (RSA)

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Time	Description	Venue	Speaker/Facilitator
13:10 - 13:50	Building Sustainable Partnerships	Nederburg Wine Farm The Pavilion	Belgium Nquthu Partnership - Elke De Sagher (Belgium) / Skhumbuzo Shabalala (RSA) Neumarkt Drakenstein Partnership - Ralf Muetzel (Germany) / Cindy Winter (RSA) WFTO Drakenstein Partnership - Bernard Outah (Kenya) Western Cape Department of Cultural Affairs and Sport: Kevin Malan (RSA) ABSA Bank representative (RSA) Facilitator: Zinhle Dlamini (Malawi)
14:00 - 14:45	Lunch	Nederburg Wine Farm The Pavilion	
14:50 - 15:50	Breakaways (Streaming/Hybrid (Zoom))	Nederburg Wine Farm The Pavilion (Hybrid (Zoom))	Opportunities to include SMMEs in the local and fair tourism sector Jacques Stoltz (RSA) Rachid Doufène (Algeria) Dr. Daniel Edjo'o (Cameroon) (Executive Mayor) Benoit Berger (Lebanon) Dr. Elna von Schlicht (RSA) (Executive Mayor) Facilitator: Nicolette Booyens (RSA)
		Nederburg Wine Farm Breakaway Room: Courtyard (Hybrid (Zoom))	Localising Production and Procurement Moses Mlangeni (RSA) Tim Scholtz (RSA) Kim-Lee Smith (RSA) Marina Malter (Germany) (online) Luis Heller (Peru) Facilitator: Rudo Nhondo (Zimbabwe)
16:00 - 16:45	Digitisation and Media in Fair Trade	Nederburg Wine Farm The Pavilion	Susan Achiech (Kenya) Carlo Small (RSA) Jack Chenells (RSA) Zanele Hamza (RSA) Brian Nyangah (Kenya) Koen van Troos (Belgium) Facilitator: Sandra Ndlovu (RSA)
18:30 - 20:00	Conference excursions 1 Whiskey experience: James Sedgwick Whiskey Distillery (Max 25 people @21 Euros) Night out: Chippas Place	 Wellington	   

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Sunday, 22 Sept 2024

Time	Description	Venue	Speaker/Facilitator
09:00 : 09:15	Welcome	Nederburg Wine Farm The Pavilion	MC
09:20 - 09:30	Word from Fair Trade Towns International Steering Committee	Nederburg Wine Farm The Pavilion	Jatta Makkula (online) (Finland) Chairperson: Fair Trade Towns International Steering Committee
09:35 - 10:15	Sustainable Market Spaces: The One World Shop Concept	Nederburg Wine Farm The Pavilion	Key Presentation: Ralf Muetzel (Germany) Sagrario Angulo (Ecuador) Mehmet Sarica (Türkiye) Tim Reddell (RSA) Rudo Nhondo (Zimbabwe) Eliana Reis (Brazil) Facilitator: Musa Mpofu (RSA)
10:20 - 11:00	Fair Trade Towns and Feedback (Streaming/Hybrid (Zoom))	Nederburg Wine Farm The Pavilion	Jos Heuer (Netherlands) Sagrario Angulo (Ecuador) Bianca De Wolf (Belgium) Olivier Onguene Ntonga (Cameroon) Kiera Wilkins (Scotland) Shoko Akashi (Japan) Facilitator: Thembi Mnisi (RSA)
11:00 - 11:15	Tea break		



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11:20 - 11:45	Fair Trade Towns International Report (Streaming (Zoom))	Nederburg Wine Farm The Pavilion	Tadeusz Makulski Fair Trade Towns International Steering Committee
11:50 - 12:20	Closing ceremony and announcement of next conference	Nederburg Wine Farm The Pavilion	Drakenstein Municipality & Kiera Wilkins Fair Trade Scotland
12:25 -13:30	Lunch	Nederburg Wine Farm The Pavilion	



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